



2025 ANNUAL MEETING OCTOBER 19-22 BOSTON

Strategic Partnerships
for IP Development
and Market Growth

ANNUAL MEETING & GENERAL SPONSORSHIP AND EXHIBITION FORM

SPONSORSHIP TERMS, RULES AND REGULATIONS:

These rules and regulations are intended by LES to serve the best interest of LES 2025 events, the sponsors, exhibitors, registrants, and to give notice to all applicants of governing rules and regulations. All applicants are bound by the rules and regulations.

TERMS OF PAYMENT:

Adherence to the above listed payment terms will ensure the above listed sponsorship. Any payment more than 30 days past due suspends the sponsorship (logo will be taken off the website and other promotional materials) until payment is made. Past due sponsorship payments must be received no later than October 1, 2025 to be reinstated.

*Sponsor logo will be posted to the website and other materials following receipt of initial payment.

SCHEDULING OF SPONSORED EVENTS:

All sponsored meetings and functions taking place during the LES Annual Meeting must be sanctioned by LES and require prior written consent. No sponsored event for the LES audience may conflict with any planned LES educational sessions, exhibit hours or any other scheduled meeting-related functions. The sponsor will not distribute, permit, or cause to be distributed, any materials, publications or other collateral to the Meeting attendees without prior written consent from LES.

COMPANY NAME:

MAIN CONTACT NAME

JOB TITLE:

ADDRESS:

POST/ZIP CODE

CITY:

STATE:

COUNTRY:

TELEPHONE:

WEBSITE:

EMAIL:

ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

PLATINUM

\$ 30,000

GOLD

\$ 20,000

SILVER

\$ 15,000

BRONZE

\$ 10,000

FRIEND

\$ 3,000

SOLD!

BRANDING OPPORTUNITIES

HOTEL KEY CARDS

\$15,000

LANYARDS

SOLD!

MONDAY
NETWORKING EVENT

\$15,000

YMC HALF DAY PROGRAM

\$5,000

SPONSORSHIP OF EMERGING LEADERS
NETWORKING EVENT

SOLD!

ATTENDEE BAGS

\$12,000

WIFI SPONSOR

\$12,000

PENS

\$10,000

EDUCATION COURSE SPONSOR

\$10,000

SPONSORSHIP OF CLE

\$10,000

KEYNOTE SPEAKER &
IP OWNERS RECEPTION
SPONSOR

\$10,000

NEW MEMBER
RECEPTION SPONSOR

\$7,500

NOTEPADS

\$7,500

LUGGAGE TAGS

\$5,000

NETWORKING BREAKS

\$5,000

SECTOR LUNCH SPONSOR

SOLD!

WELNESS SPONSOR

\$5,000

EXHIBIT OPPORTUNITIES

PREMIUM EXHIBIT SPACE
PACKAGE

\$10,000

EXHIBIT SPACE PACKAGE

\$7,500

TOTAL (\$):

SIGNATURE:

DATE:

**LES USA-CANADA
GENERAL SPONSORSHIP OPPORTUNITIES**

**VIEWPOINTS MAGAZINE
OF LES USA & CANADA
ADVERTISING OPPORTUNITY:**

**60th Anniversary
Commemorative Issue**

(printed)

- 1 PAGE ADVERT (COLOR)

EXCLUSIVE:

\$10,000

INSIDE FRONT:

\$2,000

INSIDE BACK:

\$2,000

NO SPECIAL POSITION:

\$1,500



**LES SPONSORED
WEBINAR**

TOTAL COMMITMENT:

\$5,000



**LES SPONSORED
IN-PERSON
EVENT**

HALF DAY:

\$5,000

FULL DAY:

\$7,500



**EDUCATION
ACADEMY
SPONSOR**

\$5,000



**ROYALTY RATES
SURVEY**

PLATINUM

SOLD!

GOLD

\$7,500

SILVER

\$5,000

BRONZE

\$2,500

FRIEND

\$1,500

TOTAL (\$):

SIGNATURE:

DATE:

